

Conor Lennon C.V.

audio-visual communications consultant

languages : English – Français - Deutsch

PERSONAL DETAILS

Contact : +41 76 708 1936, info@conorlennon.com
Personal Website : www.conorlennon.com
Nationality : British/Irish dual national,
Swiss status : C permit

PERSONAL PROFILE

- Communications : strategy, crisis comms, media relations, content, outreach
- Innovator with a strong track record of translating new ideas into successful projects,
- Broadcast journalist and live radio & television presenter,
- Cross-media content producer and innovator,
- Conference Moderator, Spokesperson, Media trainer,
- Working languages : English (mother tongue) French (fully fluent), German (business conversant)

WORK EXPERIENCE

Communications Consultant

January 2011 – Present

Recent clients include : United Nations, Swiss Broadcasting Corporation, International Telecommunications Union, Médécins Sans Frontières, BBC, Verbier, Crans-Montana, Chamonix, Canton of Valais

- Production of Live WebTV broadcasts and corporate video production (including budgeting & team management),
- Communication and editorial strategy development,
- Live radio & TV presenting/ journalism,
- Camerawork & editing (Final Cut Pro),
- Corporate scriptwriting, conference moderation, voice-overs, Website translation
- Broadcast journalism training

Key achievements :

- Chosen to present key Solar Impulse flight missions
- Creating and successfully running Switzerland's only resort radio station (mountain radio verbier),
- Recognised as authoritative anglophone media source throughout French-speaking Switzerland.

Communications Manager, Solar Impulse

May 2012 – August 2015

Solar Impulse is a pioneering Swiss project to fly a solar-powered aeroplane day & night around the world.

- Senior broadcast journalist during Solar Impulse mission flights Crossing Continents, Across America & Round-The-World,
- Live presenter & programme producer for Solar Impulse TV
- Producing and scripting corporate videos, conference moderation, spokesperson, editorial strategy.

Key achievements :

- Developed WebTV editorial content to satisfaction of Solar Impulse management,
- Successfully presenting Live TV coverage (studio-based and outside broadcasts) in challenging conditions with English & French commentary.
- Developed crisis comms. strategy and editorial strategy

Swiss Broadcasting Corporation

October 2007 – January 2011

Producer, journalist and programme presenter for World Radio Switzerland, national public-service radio station,

- Reported on wide range of themes including technology, international affairs, business, arts & culture and politics,
- Managed a team of journalists and researchers to ensure daily delivery of speech programming.

Key achievements :

- Created a magazine-style daily radio show (The Wrap), generating positive listener feedback,
- Developed the profile of the radio station producing and presenting live outside broadcasts in all regions of Switzerland.

British Broadcasting Corporation**June 2004 – October 2007**

Producer for Special Projects

- Responsible for creating new forms of audio-visual and online content and collaborations with European broadcasters,
- Developed outreach projects in schools and community organisations,
- Responsible for budgeting, team & project-management and execution.

Key achievements :

- Won a European Broadcasting Union (EBU) competition to create and execute a collaborative drama project with several European broadcasters,
- Created and produced high-profile cross-media content project for BBC drama, in association with the Arts Council and Film London,
- Successfully raised over 100'000 UKP in project match-funding,
- Set up a collaborative creative audio portal for students, used as academic tool for students,

Freelance broadcast journalist**June 2002 – June 2004**

Employers included BBC, Sky News, talkSPORT, independent local radio.

Freelance Writer/ Broadcaster**July 1999 - October 2001**

Main client was BBC TV

- TV entertainment scriptwriter,
- Animation director,
- Presenter.

QUALIFICATIONS**London College of Communications****October 2001 – June 2002**

Post-Graduate Diploma in Broadcast Journalism,

Graduated from this prestigious journalism school, fully qualified to work at any UK broadcaster,

Skills include news writing, presenting, audio editing, media law.

University of Hull**September 1992 – July 1996**

BA Hons French Studies,

French language, literature and society.

TRAINING

- BBC radio drama directing,
- BBC Photoshop course,
- BBC project-management course,
- BBC HTML course.

SKILLS

- Languages : English mother tongue, C2 French, B1 German,
- Video directing & producing,
- Audio & Video editing,
- Camera operating,
- Photography,
- Writing for broadcast, online & print,
- Voice-overs,
- Broadcast journalism trainer,
- Creative workshop leader,
- Conference moderation.